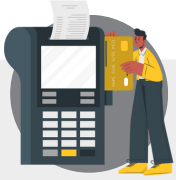


# SOFTWARE FOR SMALL BUSINESSES



## PAYMENT PROCESSING

recommendation:



- Accepts **credit/debit**
- **Variety** of hardware available
- Can use **cell phone** or **tablet** as point-of-sale registers



## MANAGING CUSTOMERS

recommendation:



- All-in-one **Sales & Marketing Platform:**
- Capture & **nurture** leads
  - Increase **reviews**
  - **Message** clients

FOR A 14 DAY FREE TRIAL:  
<https://humantouchcrm.ca>



## BOOKKEEPING & INVOICING

recommendation:



- Track **revenue & expenses**
- Track **payroll**
- Track **mileage**



## REGISTERING YOUR BUSINESS

recommendation:



- **Easily register** or **incorporate**
- Online/phone support
- Legal support
- E-document storage

FOR 20% OFF, REGISTER AT:  
[partners.ownr.co/crg9ajc08cap](https://partners.ownr.co/crg9ajc08cap)



## EXISTING ON GOOGLE

recommendation:



- **Appear** in google **search**
- Post hours of operation
- Appear in Google **Maps**
- Get customer **reviews**
- **Link** website and media

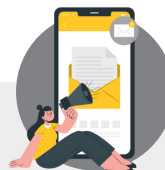


## MILEAGE TRACKING

recommendation:



- CRA approved software
- Uses phone GPS to **track your mileage**
- Creates an accurate driving log
- Helps to **claim vehicle expenses** on your **taxes**



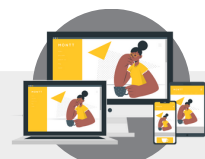
## EMAIL MARKETING

recommendation:



- **Manage** email lists
- Create **promotional** newsletters

**NOTE:** customers must consent in order to be legally added to any email list.



## CREATING A WEBSITE

recommendation:



- **Easily** create a **free**, simple 1-page **website**
- Share basic information with the public
- Attach website to Google My Business profile